

## **Master Brewers Association of the Americas – District St. Louis**

### Membership Chair, Duties and responsibilities

The District President is the presiding Chair of the District Executive Board and is duly elected by the Executive Board.

The Membership Chair shall lead the recruitment of new members and be a resource to existing members on all issues regarding their membership status. The Membership Chair shall:

- Provide be the primary contact to potential new members and provide support for the membership application process.
- Initiate membership drives to identify potential new members
  - Examples: Recruitment happy hours/events, Emails to departments, Working with Exec Committee on identifying key areas of recruitment
  - Monitor new A-B employees, including transfers, and immediately work to transfer their memberships
  - Monitor new/existing micro-breweries for new members
  - Provide the membership with opportunities to email the Membership Chair with potential new members
- Monitor attendance and interest in MBAA of its members
  - Work with the Exec Committee in providing ideas and time to further bring value and interest to the organization as the members' needs change.
- Support new members and visitors by introducing them to the organization at their first meeting.
- Support the Exec Committee and the other officers in efforts to improve and maintain the organization.
- Act in the best interests of the members of the District and the Association.